



October 20, 2018

PAWS for People's Annual Wag-n-Walk & 5K Run

Not only is this a day of great fun for humans and pets, but it is a day that changes lives!

Our biggest event of the year is coming! PAWS for People's Wag-n-Walk raises funds which provide hope and healing to children, adults, and the elderly in our community through visits from an affectionate pet! This very popular event provides a wonderful opportunity for you to show your support of PAWS for People.

People count on PAWS for People pet therapy team visits every day – to motivate and encourage them and to lighten the challenges they face. We need your help to make it happen. In return, we want to tell our 550+ volunteer members and 160+ participating sites who request PAWS for People's pet therapy programs that we can help them because of YOU.

Become a Sponsor of the 10th Annual PAWS for People Wag-n-Walk & 5K Run!

Our mission is to lovingly provide elders, children, and folks with disabilities individualized, therapeutic visits with a gentle, affectionate pet.

Your support will help to bring this mission to life

Your donation will fund programs for struggling readers, children with autism, OT/PT patients, assisted living & hospital patients, people with disabilities and so many more (look at our website to see all our programs and the many places we go!)

We will showcase your generous support to our membership, the facilities we visit, and the community we serve via our electronic newsletter, facebook, our website, and at the event.

We need your help. Please consider sponsoring this annual event. www.PAWSforPeople.org

- Company Logo on co-branded event banner prominently displayed at event Start/Finish Line
- Free pet therapy visit to your company or organization
- I0 free race registrations
- Company banner (provided by you) on course
- Some sponsor spotlight article in our E-newsletter
- Some and on PAWS main website home page and on PAWS main website
- Free 10' x 10' vendor space at event
- Some and the second sec

Top Dog Sponsor \$2,500 (3 available)

- Sponsor banner (provided by you) prominently displayed in Dog Game & Contest area
- Solution to one in the Vendor area (in addition to one in the Vendor area)
- 5 free race registrations

- **one sponsor spotlight article in our E-newsletter**
- Some and on PAWS main website home page and on PAWS main website
- Since 10' x 10' vendor space at event
- Company logo prominently displayed on all race day t-shirts
- Sponsor recognition on race day with one sign on race course

Bone-A-Factor Sponsor \$1,000 (limited)

- Opportunity to <u>sponsor a specific area</u> of the event
- (5K Run/Walk, 1 mile Doggie Walk, Activity area, etc.)
- Company banner (provided by you) in area of sponsorship
- Company website link and recognition on event website home page and on PAWS main website
- Free 10' x 10' vendor space at event
- Company logo on all race day t-shirts
- Sponsor recognition on race day with one sign on race course

Furry Friend Sponsor \$500 (unlimited availability)

- Company banner (provided by you) displayed at event
- Free 10' x 10' vendor space at event
- Company name/logo with link on sponsorship page and registration page of event website
- Company logo on all race day t-shirts
- Sponsor recognition on race day with one sign on race course

Tail Wagger Sponsor \$250 (unlimited availability)

- Company name/logo on sponsorship page of event website
- Company <u>name</u> on all race day t-shirts
- Sponsor recognition on race day with one sign on race course

Sign Sponsor \$100 (unlimited availability)

Sponsor recognition on race day with one sign on race course

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BON	(<u>www</u> .	i out and retain this 10	rm OR complete our online form
BON		PAWSforPeople.org/v	vagnwalk) by September 14 th
	NUS! \$250 and above S	Sponsors committing b	efore July 31 st will be included on the event poster
	Contact Name/Title		
(Company Name (as you	ı wish it to appear in p	romotional materials):
-	Address		
	City, State, Zip		
]	Phone	Email	
-	YesI would like	to sponsor the 10 th And	nual PAWS for People Wag-n-Walk & 5K Run
	0	Leader of the Pack	\$5,000
	0	Top Dog	\$2,500
	0	Bone-A-Factor	
	0	Furry Friend	\$ 500 \$ 250
	0	Tail Wagger Sign Sponsor	\$ 250 \$ 100
-	I cannot sponsor a	t this time, but would l	ike to make a contribution of \$
]	Please select a payment	method:	
	My check	is enclosed F	Please invoice me for \$
	Thank you for	changing lives by st	upporting PAWS for People!
		Please mail b	ack to:
	PA	WS for People Wag-n	
		P.O. Box 9955 Nev	vark, DE 19714
		-	uss other ideas that you might have,
		ase call PAWS for Peop	ple at 302-351-5622 le is a 501 (c) (3) E.I.N. 76-0780197