



Dear Team Captain,

Thank you for creating a team for the 10th Annual **PAWS for People** Wag-n-Walk! Whether this is your first or tenth year attending our event, we are glad to have you on-board.

We are all excited for this year's Wag-n-Walk! With the excitement of our 10th Wag-n-Walk, you'll see the theme throughout the fun challenges planned leading up to the event, incentives for fundraising and teambuilding, and the day itself. Please read on to learn more about how you can get involved, recruit team members, and win prizes!

As a team captain, you have a few special responsibilities:

- 1) **Personalize your team page** – add photos of you and your therapy companion, you and your pet, a PAWS therapy companion that you know, or even pictures of yourself. Add a special note that explains to visitors why you are excited to help PAWS for People.
- 2) **Set a fundraising goal** – You decide how much you want your team to raise. If your personal goal is \$250, but you hope each member will raise at least \$100, then add up those numbers and post that goal on your team page. Don't worry – if you exceed your goal, we can always increase it!
- 3) **Recruit team members** – It's as easy as asking! Your team members can take part in any activity of the day – the 5K walk or run, the 1-mile walk, or just the games and vendors. In fact, if someone wants to join your team but can't join us on the day of the event, that's okay! They can still be a member of your team and fundraise. When you ask your friends, family, neighbors, parents of your children's friends, coworkers, etc., provide them with the link to your team page so they can join online. You can have as many team members as you want – the sky's the limit – so just ask! We've included a small invitation that you can print, write in your team name or website and give out to anyone you want.
- 4) **Fundraise!** – We have a lot of ideas for you and your team. You'll see some sent via email every few weeks to everyone on your team, and the whole list is posted here:
www.PAWSforPeople.org/FundraisingIdeas
We award our top fundraising team and individual at the event, and you don't want to miss out on that prize! You can collect donations using the Donation Collection form found on our website:
www.PAWSforPeople.org/DonationForm
- 5) **Get involved in monthly challenges** – Throughout the summer and fall, PAWS will be hosting challenges to get you and your team involved and excited! You can check them out in the enewsletter, on the Facebook page, and they are noted in this packet.

We are so excited to have you on board and we hope you are too! Let us know if you have any questions or need help along the way – you can call the office at 302-351-5622 or email PAWSevents@PAWSforPeople.org

Get started online:
www.PAWSforPeople.org/wagnwalk



CHALLENGES FOR TEAMS

This year, our challenges will be first come, first served! These challenges are on a rolling basis, so even if you register later, you may still be able to win. The winners will be announced as the challenges are completed.

TEN

Captains

First 10 team captains registered with 2 team members and a personalized **team** page

TEN

Team Members

First team to have 10 registered members

TEN

Donors

First participant to receive 10 donations on their **personal** fundraising page

TEN

Media Sharers

First 10 participants to customize a **personal** fundraising page, share the page on Facebook, and tag @PAWSforPeople

EVENT DETAILS

10th Annual Wag-n-Walk

Saturday, October 20th

Glasgow Regional Park, Newark, DE

9 AM

5K Run/Walk Start Time

10 AM

5K Awards

10:45 AM

Doggie Contests

11:30 AM

1-mile Doggie Walk

(Event awards immediately prior)

Food, vendors, and doggie games throughout the day!

Early Bird
Registration
ends 9/30!!

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Saturday, October 20, 2018

WAG-n-WALK
& 5K Run

Join my team:

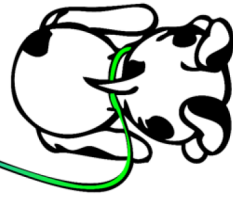


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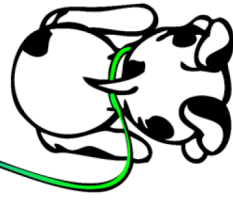


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PAWS for People™ is a volunteer-driven organization that recruits, trains, certifies, and places **PET THERAPY TEAMS**. A team consists of a volunteer with their own pet ... usually a dog, but sometimes a cat or bunny.

The true heart of our organization is the more than 500 therapy teams who share the companionship of their pets ... providing a deep and healing connection for those in need.



Our Mission

To lovingly provide elders, children, and folks with disabilities individualized, therapeutic visits with a gentle affectionate pet.

PAWS for People pet therapy teams visit over 160 sites in DE, MD, PA and NJ and provide more than 20 of our specialized programs to people in need.



Please contact us for more information and ways you can get involved and support PAWS for People—with or without your pet!

Thank you for your interest in PAWS!



PO Box 9955 • Newark, DE 19714 • (302) 351-5622 • pawsinfo@pawsforpeople.org

PAWSforPeople.org



facebook.com/pawsforpeople

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