

# PAWS for People

HEALING PET THERAPY SINCE 2005



This is Pet Therapy

2019 Annual Report

## This is Pet Therapy



"Jack visits a serviceman during one of PAWS' year-round programs to support military personnel and their families. PAWS' DeStress visits reduce anxiety and increase smiles!"

PAWS for People  
PO Box 9955, Newark, DE 19714  
302-351-5622  
www.PAWSforPeople.org

501(c)(3) Tax ID#: 76-0780197

## The Organization

PAWS for People™ (PAWS) is the region's largest provider of pet-assisted therapy. Driven by the belief that true medical and educational benefits stem from pet therapy, PAWS strives to be the best in its field. We provide therapeutic visits to any person in the community who would benefit from interaction with a well-trained, loving pet. Teams consist of one volunteer and one pet (usually dogs, but sometimes cats or bunnies) who, after undergoing rigorous training and testing, commit to making therapeutic visits at least twice a month at a partnering site. From nursing homes and hospitals to substance abuse centers and schools for children with disabilities, thousands of people of all ages are experiencing the benefits of one-on-one therapeutic visits thanks to over 600 dedicated members.

PAWS designed the Standards of Excellence test (STEX) and requires all therapy teams to complete high-level training. This ensures all teams are well-equipped to meet the individual needs and desires of the people they visit - whether it be an Alzheimer's patient seeking comfort and camaraderie or a school child struggling with reading. PAWS teams do so much more than visit. As one volunteer commented, "I am part of a caring, compassionate organization which supports and trains teams to bring love, life, and encouragement to diverse groups in our community."

## Board of Directors (as of December, 2019)

**Ric Cuming, Ed.D., RN** - Chief Nurse Executive, Christiana Care Health System  
**Eric S. David** - TEAM David Associates, Leadership & Management Development  
**Brian P. Dempsey, CPA – Treasurer** - Founder & Managing Director, Dempsey & Company, PC  
**Samantha Dill** - Senior Contract Manager, Cash Connect, WSFS Bank  
**Robert G. Hackett, Jr.** - Senior Vice President, Arthur Hall Insurance (retired)  
**Rhonda James** - HR & Payroll Administrator (retired)  
**Brian Kroll** - Technology & Business Management Executive  
**Ryan Majka** - Volunteer Services Supervisor, Nemours/A. I. duPont Hospital for Children  
**Lynne D. Robinson - President** - Executive Director, PAWS for People  
**William H. Sudell, Jr. - Chairman** - Esq., Morris, Nichols, Arsht & Tunnell, LLP (retired)  
**Trudie E. Thompson** - Manager of Thompson Fund  
**LeDee Wakefield** - Management, The Inn at Montchanin

Our Board Secretary is not a Board Member.

## Advisory Council

**Mart J. Amick, M.D.** - Internal Medicine  
**Ken Brennen** - Boscov's  
**Alan Burkhard** - Special Advisor to the Board President  
**Patti Christopher** - Christiana Care  
**Helene Gladney, MPA** - MacIntyre Associates  
**Neil Meisel** - The Awareness Center  
**Nicholas Petrelli, M.D.** - Helen F. Graham Cancer Center  
**Ted Rosenthal, Esq.** - Rosenthal, Monhait, and Goddess  
**Gail Rys, Ph.D.** - University of Delaware  
**Elisabeth Simmons** - Kirkwood Library  
**Carol Tavani, M.D.** - Christiana Psychiatric Services



# This is Pet Therapy



*"Tory is able to make connections with students without an agenda. The kids respond to that. It is magical!"*

## Executive Director's Message

What an amazing year PAWS for People had in 2019! We were blessed with so many positives; I'd like to list some of the highlights so you get an idea of the success we had and the progress we made.

First and foremost PAWS for People began our 15th year, celebrating throughout the year, bringing awareness of our accomplishments and acknowledgement of our many volunteers whose passion and dedication bring PAWS' mission to life by providing the many benefits of pet therapy to thousands of people each year.

This was a year of great successes. We completed and published Healers: the deeper impact of pet therapy – PAWS' first book! Our Special Request program gained public visibility which doubled the number of requests and more than doubled the happy people receiving pet therapy in their homes. In addition, what started out as a few teams on the back lawn of the UD library is now the popular PAWS to DeStress program requested by an increasing number of colleges, schools, and businesses. Our pet therapy teams participated in 141 different DeStress program sessions this year. Great fun and healthy benefits for everyone!

PAWS' successes have brought us greater recognition from the public and, as was expected (and much appreciated), we are attracting more teams and more sites to visit, increasing our ability to grow and diversify our outreach. We added some new programs to our already sizable list – one notable one being visits to Baylor Women's Correctional Institution and Vaughn Correctional Center for men. Another new program, PAWS for Faith, was designed by a volunteer team member. This pairs PAWS pet therapy with faith communities to provide trained therapy teams that visit with parishioners in need of comfort, friendship, and time with a therapy pet. We were able to round out our staff to increase our focus and expertise in social media and marketing.

With all the positive things that happened during this, our 15th anniversary year, I could continue. But more importantly, please know that it is our outstandingly talented and committed staff, our amazingly dedicated volunteers and precious therapy pets with their unique gifts, and the continuing generosity of our supporters that make PAWS for People the strong, sustainable, caring organization that it is. I am thankful for each smile and wagging tail of our therapy teams and each day of hard work our staff puts in – because they are the strength we rely on to keep PAWS moving forward into 2020.

Lynne D. Robinson  
Executive Director



# This is Pet Therapy



"Young readers love reading aloud to Honey in class and then to their stuffed PAWS pups at home. This is one way that PAWS encourages a love of reading and improves children's critical literacy skills."

## Programs

### PAWS FOR CHILDREN

(Efforts focused towards children ages 6 months to 18 years)

**PAWS for Reading** - Children can read aloud in a non-threatening, positive environment with a trained therapy pet and handler. In libraries, our Goldie's Gang program welcomes readers of all ages; in schools we work with grades K-5. Reading to a gentle, non-judgmental pet helps children improve their reading and communication skills. Children enjoy this and parents/teachers see improved literacy skills and increased interest/enthusiasm for reading.

**Pre-K PAWS** - This focuses on the special academic needs of 3- & 4-year-old pre-readers. Using PAWS' activity packets and great therapy pets, our teams work with pre-readers on basic learning concepts. This interactive program builds emergent readers' excitement about reading to a therapy pet at schools/libraries in the future.

**Autism Initiative** - Autism is a spectrum disorder that affects each child uniquely. PAWS teams work with on-site instructors/therapists to help children reach their IEP goals. For children ages 3-18 who have difficulty relating to people, animal interaction is the perfect bridge to connecting with others, learning and communicating, and building trust and social skills. PAWS' teams and enrichment tools are creatively woven into the curriculum to make learning more comfortable and fun.

**Children with Special Needs** - PAWS offers training to help our pet therapy teams understand disabilities of all types and how to adapt a visit to best suit the individual needs of each child. Our teams follow the directives of the on-site professionals and encourage, motivate, and make difficult tasks more bearable - while bringing more smiles to everyone we visit.

### Courthouse Companions

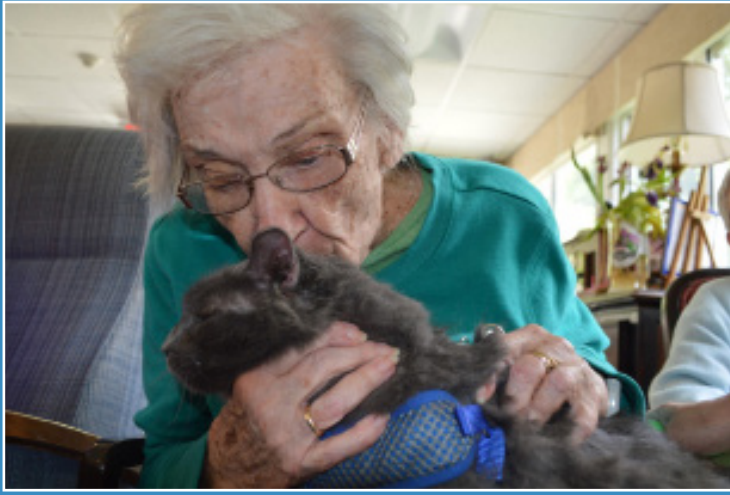
PAWS trains pet therapy teams how to effectively visit in various court settings to help alleviate the stress and anxiety of children and accompanying adults involved in court proceedings.

### PAWS FOR ADULTS AND THE ELDERLY

**Hospitals** - Our pet therapy teams are invited by numerous hospitals to bring their patients (adults & children), visitors, and staff a welcome diversion and comfort during difficult times. With site specific volunteer requirements and PAWS' course PATHS for hospital settings, PAWS teams can provide effective hospital visiting.

**Assisted Living** - When people are not living in their own homes any longer, loneliness and depression can be a significant concern. Our teams make individual room visits and many residents enjoy walking, playing, or affectionately talking with the dog and its handler. The companionship, communication, and activity are welcome highlights to many of our seniors' days as we visit many eldercare sites. PAWS' course *GrandPAWS* is a helpful resource for teams.

# This is Pet Therapy



"In our many visits with elders, we find that animals often connect in ways that people cannot. Snuggling with PAWS' therapy cat, Shadow, brings comfort and helps restore happy memories and life experiences."

## Programs (continued)

**Thinking Outside the Box** - Pets often connect with dementia and Alzheimer's patients when people cannot. Our teams help generate happy memories and often motivate walking, listening, and interaction as they bring kindness and companionship. The human-pet connection is magic!

**Skilled Care** - These facilities challenge our teams with visiting people in beds, distracting noises, wheelchairs, and busy staff. PAWS pet therapy visits bring comfort, reduce boredom, brighten days, and provide people with an escape from the daily issues of their illness.

**Cancer Support** - PAWS' team visits with new, frightened chemo patients or those returning for additional treatment are therapeutic and soothing. Numerous teams regularly visit chemotherapy labs at the large Cancer Centers in our area, smaller oncology labs, and cancer patients in hospitals. People are often more comfortable sharing their fears with our pets than telling another human.

**Hospice** - Partnering with several area hospices, PAWS provides pet therapy training and certification, while the hospices provide volunteers and schedule the visits. PAWS' dogs bring comfort and loving support to hospice patients, their families, and the staff during this emotionally-draining transitional time.

**PAWSitivity for Prisoners** - This program helps offenders deal with trauma, mental health issues, and imprisonment. Trained PAWS teams are very welcomed as they provide time with the dogs and the many benefits of pet therapy.

**PAWS for Faith** - A new program for faith communities to bring the many benefits of PAWS' diverse pet therapy programs to their parishioners in numerous ways.

## MENTAL WELLNESS & PHYSICAL DISABILITIES

These programs help people of all ages with varying types of disabilities such as PT/OT/Speech-Language Therapy, neuro-health, drug/alcohol treatment, and mental health programs. Teams work directly with therapists to assist the clients' progress. In addition to giving love and comfort, our pets also provide motivation to try, to work harder, and enjoy activities. In residential treatment centers patients can relax with our pets and welcome the love and attention they receive.

## PAWS BY SPECIAL REQUEST

We respond to requests for specialized private PAWS pet therapy visits to help people, often at their homes, with a variety of needs. It may be engaging a person with dementia to increase socialization while de-stressing a caregiver, working with a child struggling with autism, or comforting and helping to heal those dealing with loss of a family member or pet. A visit arranged by distant family members can bring a friendly companion to an isolated relative. There are many reasons to make a PAWS special request!

## PAWS to DeSTRESS

This program provides many proven health benefits and is designed to decrease stress and anxiety and provide a welcome distraction from daily life. PAWS teams visit colleges, work places, military events and other sites as requested. People of all ages and in all settings love spending time with PAWS!

# Program Partnerships

As of Dec. 31, 2019, PAWS partnered with 203 facilities.

## PAWS FOR ADULTS & ELDER'S

### Adults with Disabilities

Adult Day Services at Union Hospital – Elkton, MD  
Bayside Community Network - Northeast, MD  
CERTS – Newark and Smyrna, DE  
Chesapeake Care Lokey Center – Elkton, MD  
Chesapeake Care Resources – North East, MD  
Chimes Delaware– Newark, DE  
Daylesford Crossing - Media, PA  
Delaware Mentor Day Program – Millsboro, DE  
Easter Seals – New Castle, DE  
Elwyn Senior Reflections – Wilmington, DE  
HollyDell Twenty-One Plus – Pennsville, NJ

### Assisted Living

Abbey Manor – Elkton, MD  
Brookdale – Dover and Hockessin, DE  
Cardinal Village – Sewell, NJ  
Country House – Wilmington, DE  
Foulk Manor North and South – Wilmington, DE  
Friends Home In Kennett – Kennett Square, PA  
Granite Farms Estates – Media, PA  
Harrison House – Georgetown, DE  
Hummingbird Manor – Bel Air, MD  
Jenner's Pond – West Grove, PA  
Lima Estates – Media, PA  
Lindsay Place - Pennsville, NJ  
Little Sisters of the Poor – Newark, DE  
Lodge Lane – Wilmington, DE  
Manor House – Seaford, DE  
Millcroft – Newark, DE  
Paramount Senior Living at Newark, DE  
Singerly Manor – Elkton, MD  
Sommerford House – Newark, DE  
Stonegates - Wilmington, DE  
Sunrise of Wilmington – Wilmington, DE  
The Hickman – West Chester, PA  
The Summit – Wilmington, DE  
United Methodist Communities – Pitman, NJ

### Cancer Support

Justin's Beach House (Families) – Bethany Beach, DE  
Helen F. Graham Cancer Center & Research Inst – Newark, DE  
MD Anderson (Cooper Hospital) – Camden, NJ  
ChristianaCare Oncology & Hematology – Elkton, MD  
Tunnell Cancer Center, Beebe – Rehoboth Beach, DE

### Correctional Centers

Baylor Women's Corr. Institution – New Castle, DE  
Vaughn Correctional Center - Smyrna, DE

### Drug & Alcohol Treatment Programs

Bowling Green Brandywine – Toughkenamon, PA  
Cecil County Dept. of Health-Alcohol and Drug  
Recovery Center – Elkton, MD

### Hospice

Amedisys Hospice – Elkton, MD  
Bayada Hospice - Media, PA  
Compassionate Care Hospice – Wilmington, DE  
Crozer Keystone Inpatient Hospice – Springfield, PA  
Delaware Hospice - 3 sites DE  
Heartland Hospice – Newark, DE  
Season's Hospice Inpatient Units – Newark, DE  
Willow Tree Hospice – West Grove, PA

### Hospitals

Beebe Medical Center – Lewes, DE  
Bookhammer Outpatient Surgery Center, Beebe  
– Rehoboth Beach, DE  
Cooper University Hospital – Camden, NJ  
ChristianaCare – Newark and Wilmington, DE  
Nemours/Al duPont Hospital for Children – Wilm., DE  
St. Francis Healthcare – Wilmington, DE  
Union Hospital – Elkton, MD  
Wilmington VA Hospital – Wilmington, DE

### Memory Care - Dementia/Alzheimer's

Brandywine Senior Living – Rehoboth, DE  
Cokesbury Village, Memory Care Unit – Hockessin/  
Pike Creek, DE  
Foulk Manor North and South – Wilmington, DE  
Gilpin Hall – Wilmington, DE  
Jenner's Pond – West Grove, PA  
The Lorelton – Wilmington, DE  
Manor House – Seaford, DE  
Paramount Senior Living at Newark, DE

Sommerford Place – Newark, DE  
Sunrise of Wilmington – Wilmington, DE  
The Summit – Wilmington, DE

### PT/OT/Speech Therapy

ChristianaCare Rehab Springside – Newark, DE

### Psychiatric Services (All Ages)

Aquila of Delaware – Wilmington, DE  
CRISP Connections – Claymont, DE  
Dover Behavioral Health – Dover, DE  
Penn Psychiatric Center – Phoenixville, PA  
Rockford Center (Children & Adolescents) – Newark, DE

### Skilled Care

Cadia Rehabilitation at Broadmeadow – Middletown, DE  
Cadia Rehabilitation Capitol – Dover, DE  
Cadia Rehabilitation Renaissance – Millsboro, DE  
Cadia Rehabilitation SilverSide – Wilmington, DE  
Cokesbury Village Healthcare – Hockessin/Pike Creek, DE  
Country House – Wilmington, DE  
Encompass Healthcare – Middletown, DE  
Harbor Healthcare and Rehab - Lewis, DE  
Jenner's Pond Preston Residence – West Grove, PA  
Lima Estates – Media, PA  
Manor House – Seaford, DE  
Millcroft – Newark, DE  
Oblates of St. Francis de Sales – Childs, MD  
Southgate Healthcare – Carney's Point, NJ  
Tulip Special Care - Philadelphia, PA  
United Methodist Communities – Pitman, NJ  
Wilmington VA Hospital – Wilmington, DE



# Program Partnerships (continued)

## Autism Initiative

Brennen School and satellite schools – Newark, DE

## Children - Behavioral Issues

Cherry Hill Middle School, CCDSS - Elkton, MD

Ferris School - Wilmington, DE

Grace, Snowden & Mowlds Cottages – State of DE

Holly Hall Elementary School, CCDSS - Elkton, MD

New Castle County Detention Center – Wilmington, DE

## Children - School Support & Special Needs

Aquila of Delaware - Wilmington, DE

Chesapeake City Elementary School - North East, MD

Clayton Elementary School - Clayton, DE

Gibbsboro School, Multiple Disabilities Classroom - Gibbsboro, NJ

Hillendale Elementary School - Chadds Ford, PA

JBM Intermediate School - Smyrna, DE

Nurses 'N Kids – New Castle and Milford, DE

Ronald McDonald House of Delaware - Wilmington, DE

Seaford House - Seaford, DE

Smyrna Elem. (2), Middle, High Schools - Smyrna, DE

Sunnyside Elementary School - Smyrna, DE

Terry Children's Psychiatric Center - New Castle, DE

The Bridge (Cecil Co. Domestic Shelter) - Elkton, MD

## Courthouse Companions

Cecil County Department of Social Services – Elkton, MD

Harford County Child Advocacy Center – Bel Air, MD

## Nemours/A. I. duPont Hospital for Children

## Early Learning Center, University of Delaware

## PAWS for Reading Libraries

Delaware: Appoquinimink, Bear, Brandywine Hundred,

Claymont, Corbit-Calloway, Delaware City, Dover,

Elsmere, Frankford, Kent County, Kirkwood, Laurel, Milton

Newark, New Castle, Route 9 Library & Innovation Center

Seaford, Selbyville, Smyrna, South Coastal, Woodlawn

Maryland: Elkton, Havre de Grace, Rising Sun

Pennsylvania: Atglen, Avon Grove, Coatesville,

Downingtown, Free Library of Phila: [ 3 branches - Frankford,

Kensington, Parkway Central], Haverford, Helen Kate Furness

Kennett, Lillian Marrero, Media-Upper Providence

Middletown, Norwood, Overbrook Park, Parkesburg

Rachel Kohl, Rodriguez Neighborhood, Swarthmore, Upper

Darby Primos Branch, Upper Darby Sellers, Whitman

New Jersey: Stratford

## PAWS for Reading Schools

Albert Einstein Academy – Wilmington, DE

Avon Grove Charter School – West Grove, PA

Avon Grove School District – West Grove, PA

Bay View Elementary School – North East, MD

Birches Elementary School – Turnersville, NJ

Brader Elementary School – Newark, DE

Brick Mill Elementary – Middletown, DE

Cecil Manor Elementary – Elkton, MD

Charlestown Elementary – Charlestown, MD

Conowingo Elementary – Conowingo, MD

First State Montessori Academy - Wilmington, DE

Frederick Douglass Elementary – Seaford, DE

General Wayne Elementary – Malvern, PA

Green-Fields School – West Deptford, NJ

Highlands Elementary School – Wilmington, DE

John Fenwick Academy – Salem, NJ

Kenmore Elementary – Elkton, MD

Leasure Elementary – Newark, DE

Linden Hill Elementary – Hockessin/Pike Creek, DE

Lord Baltimore Elementary – Ocean View, DE

Lynnewood School – Havertown, PA

Maclary Elementary School - Newark, DE

McVey Elementary School – Newark, DE

NCCL School – Newark, DE

Olive B. Loss Elementary School - Bear, DE

Perryville Elementary School - Perryville, MD

Phillip C. Showell Elementary School – Selbyville, DE

Pleasant Valley School– Mullica Hill, NJ

Radnor Middle School – Radnor, PA

Richey Elementary – Newport, DE

Shortlidge Academy - Wilmington, DE

Springer Middle School – Wilmington, DE

Star Hill Elementary – Dover, DE

Thomas E. Bowe School – Glassboro, NJ

Thompson Estates Elementary – Elkton, MD

Wallingford Elementary – Wallingford, PA

## PAWS for Reading, Other Sites

AmeriHealth Caritas Delaware - Bear, DE

Please Touch Museum – Philadelphia, PA

St. James United Church of Christ – Havertown, PA

Terry Children's Psychiatric Center – New Castle, DE

## Pre-K PAWS

Christ Church Episcopal Preschool – Wilmington, DE

Great New Beginnings Early Childhood Learning Ctr. -

Bear and Middletown

Indian River School District Early Learning Ctr.

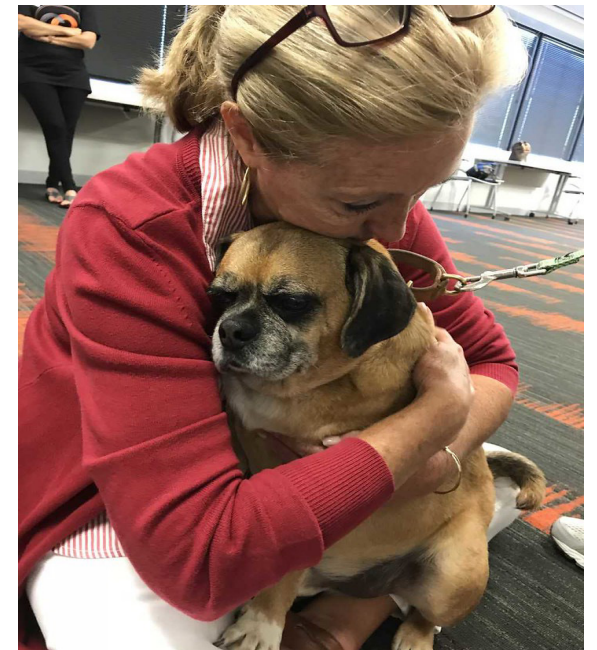
North East United Methodist Church – North East, MD

St. Mark's United Methodist Church – Wilmington, DE

Swedesboro Head Start – Swedesboro, NJ

## PAWS FOR FAITH

St. Peter's Episcopal Church - Smyrna, DE



# Finance

Statement of financial position for year ending December 31, 2019

| ASSETS                                  |                   |
|---|-------------------|
| CURRENT ASSETS                          |                   |
| Cash                                    | \$ 228,589        |
| Investments                             | 260,415           |
| Accounts receivable                     | 11,334            |
| Prepaid expenses                        | 2,964             |
| <b>TOTAL CURRENT ASSETS</b>             | <b>503,302</b>    |
| PROPERTY AND EQUIPMENT                  |                   |
| Leasehold improvements                  | 25,750            |
| Furniture and fixtures                  | 46,779            |
|   | 72,529            |
| Less accumulated depreciation           | 48,045            |
| <b>NET PROPERTY AND EQUIPMENT</b>       | <b>24,484</b>     |
| OTHER ASSETS                            |                   |
| Interest in net assets held by DCF      | 92,341            |
| Security deposits                       | 4,661             |
| <b>TOTAL OTHER ASSETS</b>               | <b>97,002</b>     |
| <b>TOTAL ASSETS</b>                     | <b>\$ 624,788</b> |
| LIABILITIES AND NET ASSETS              |                   |
| CURRENT LIABILITIES                     |                   |
| Accrued wages                           | 9,832             |
| <b>TOTAL CURRENT LIABILITIES</b>        | <b>9,832</b>      |
| NET ASSETS                              |                   |
| Board designated                        | 150,000           |
| Without donor restrictions              | 198,136           |
| <b>TOTAL WITHOUT DONOR RESTRICTION</b>  | <b>348,136</b>    |
| With donor restrictions                 | 266,820           |
| <b>TOTAL NET ASSETS</b>                 | <b>614,956</b>    |
| <b>TOTAL LIABILITIES AND NET ASSETS</b> | <b>\$ 624,788</b> |

| STATEMENT OF ACTIVITIES                       |                            |                         |                   |
|---|----------------------------|-------------------------|-------------------|
|   | Without Donor Restrictions | With Donor Restrictions | Total             |
| SUPPORT AND REVENUE                           |                            |                         |                   |
| Grants and contributions                      | \$ 174,514                 | \$ 120,673              | \$ 295,187        |
| Membership dues                               | 30,795                     | -                       | 30,795            |
| Merchandise sales                             | 24,438                     | -                       | 24,438            |
| Program revenue                               | 95,948                     | -                       | 95,948            |
| Special events income                         | 71,998                     | -                       | 71,998            |
| Less: cost of direct benefit to donors        | (29,633)                   | -                       | (29,633)          |
| Training and testing                          | 41,211                     | -                       | 41,211            |
| In-kind donations                             | 83,205                     | -                       | 83,205            |
| Net gains (losses) on investments             | 5,161                      | -                       | 5,161             |
| Interest income                               | 16,041                     | -                       | 16,041            |
| Loss on disposal of assets                    | -                          | -                       | -                 |
| Net assets released from restrictions         | 70,124                     | (70,124)                | -                 |
| <b>TOTAL SUPPORT AND REVENUE</b>              | <b>583,802</b>             | <b>50,549</b>           | <b>634,351</b>    |
| EXPENSES                                      |                            |                         |                   |
| Program services                              | 459,802                    | -                       | 459,802           |
| Management and general                        | 82,203                     | -                       | 82,203            |
| Fund-raising                                  | 59,274                     | -                       | 59,274            |
| <b>TOTAL EXPENSES</b>                         | <b>601,279</b>             | <b>-</b>                | <b>601,279</b>    |
| <b>CHANGE IN NET ASSETS</b>                   | <b>(17,477)</b>            | <b>50,549</b>           | <b>33,072</b>     |
| <b>NET ASSETS BEGINNING OF YEAR, restated</b> | <b>365,613</b>             | <b>216,271</b>          | <b>581,884</b>    |
| <b>NET ASSETS END OF YEAR</b>                 | <b>\$ 348,136</b>          | <b>\$ 266,820</b>       | <b>\$ 614,956</b> |

PAWS for People is a tax-exempt charitable organization as defined by Section 501(c)3 of the Internal revenue Code. The 2019 Financial Summary above is extracted from the 2019 Financial Statements and Accountant's Review Report compiled by Maillie LLP. A copy is available on request.



# PAWS for People 2019

PAWS is truly grateful for the generosity of many people who believe in this organization and share their gifts of time, talents, and financial support to enable us to fulfill our mission. We proudly share 2019 accomplishments.

**Over 610,000** people were impacted by PAWS.

## Membership

- **213** New pet therapy teams joined PAWS
- **658** Total number of PAWS members
  - Delaware - 400
  - Maryland - 59
  - New Jersey - 43
  - Pennsylvania - 156

## Team Training

- **15** Total number of Training sites
  - Delaware - 8
  - Maryland - 2
  - New Jersey - 2
  - Pennsylvania - 3
- **102** Total number of Basic Training sessions

## Program Visitation Site Partners

- **203** Total number of sites

## Programs

- **18** Total number of Programs
- **205** Total number of members trained in PAWS University Specialized Programs

## Community & Special Events

- **401** Total number of events
- **2,122** Total number of volunteer shifts
- **5,980** Total number of volunteer hours

# Education & Training

To maintain our position as the regional leader in animal-assisted therapy, we place emphasis on training our volunteer members so they are equipped and prepared to help those we serve. This means we have program-specific training as well as continual evaluation of the levels of training we offer. Industry experts in health care, education, and social services guide the education we provide our therapy teams. We continue to boost our education and training programs. PAWS University provides our teams the opportunity to get the specialized training needed in any of our specialized programs. Another advancement was the continued development of our Train the Trainer Program to utilize the skills of an increased number of experienced volunteers throughout our region.

We offer many educational/training opportunities including the following:

- Basic & Advanced Team Training
- Adults with Disabilities
- Bereavement Support
- PAWS for Reading & Pre-K PAWS
- Reading Dog Body Language
- PATHS (hospital visits)
- GrandPAWS (elders)
- Creative Connections
- Autism Initiative
- Psychiatric Support
- Thinking Outside the Box (dementia)
- Courthouse Companions
- Trauma Support & PTSD
- PAWSitivity for Prisoners

## PAWS' Conference & Annual Meeting

Each year PAWS hosts an educational conference with a Keynote Speaker and workshops on animal related topics. This year's event featured pet-assisted therapy, animal health, and training.

# 2019 Event Highlights

## WAG & Walkathon

The 11th year of our largest fundraiser continued to be a great time for people and pets to join in exercise, fun, and raise funds to support PAWS' pet therapy programs. We invited people to complete a marathon at their own pace and then come together for festivities and a final walk to celebrate PAWS!

## Volunteer Recognition Celebration

Volunteers are the Heart of PAWS for People. Two special events held in New Castle and Sussex Counties provided PAWS a wonderful opportunity to thank and recognize our volunteers' outstanding dedication and achievements. Volunteers gathered to meet each other, share stories, and celebrate the "PAWS Family."

## Spring Fling

Our 3rd Annual Spring Fling was a great success with over 180 attendees. This event celebrated the impact of PAWS pet therapy as special guests shared their personal life-changing experiences with PAWS. A lovely luncheon and exciting silent auction made this a perfect way to welcome Spring!



# 2019 Sponsorships

Kathy and Mart H. Amick, M.D.  
Arthur Hall Insurance  
Atlantic Veterinary Center  
Bath, Kitchen & Tile Supply  
Camp Bow Wow  
Century Engineering, Inc.  
Chesapeake Veterinary Mobile Services, Inc.  
Christiana Care Health System  
Christiana Care - Helen F. Graham Cancer Center & Research Institute  
Concord Pet Foods & Supplies  
CW Wealth Management at UBS Financial Services, Inc.  
Dawson Drive LLC  
Delaware Furniture Exchange  
Delaware Pet Cremations, Inc  
Diver Chevrolet  
EBS Children's Institute  
Fair Hill Auto Center, Inc.  
Financial House  
Hillside Heating & Cooling  
IZZY'S Lawn Service, Inc.  
Law Office of Kathryn A. Meloni, Esq., PC  
Limestone Veterinary Hospital  
Longwood Veterinary Clinic  
Lums Pond Animal Hospital  
Mallard Financial Partners  
Merrill Lynch  
MidCoast Community Bank  
Nemours/A.I. duPont Hospital for Children  
Nonantum Veterinary Clinic  
Pet Kare  
Planet Smoothie  
Lynne Robinson - In Memory of Boo Radley  
SaveWay Compounding Pharmacy  
Somewhere Stables  
System 4 of Delaware  
TEAM David Associates  
Team Oodles of Doodles & More  
The Doggie Playhouse  
The Wawa Foundation  
TriState Pooper Scoopers, Inc.  
Unique Impressions  
VCA Animal Hospital - Glasgow, Kirkwood, Newark & Pike Creek  
Windcrest Animal Hospital  
WSFS Bank

# Communication & Development

Informing the general public and potential supporters about PAWS for People's many activities and attracting community participation in those endeavors are important components of our success. Community Engagement and Development staff coordinated efforts to accomplish these goals. Having visibility in the communities we serve enables PAWS to support local organizations and businesses and to reach and educate new community members. We welcome inquiries and attract many new friends and therapy teams at these venues.

Here is a sample of the events where you'll find PAWS.

- The Mushroom Festival Parade in Kennett Square
- Reading & Autism programs, Please Touch Museum
- Yellow Ribbon events supporting our troops (DE & MD)
- Barnes & Noble Gift Wrapping, Reading Sessions, and Book Fairs
- Christiana Care Health System's DeStress events
- Events & Walks for Mental Wellness and Autism
- Nemours/Alfred I. duPont Hospital for Children's Community Day
- Community & Employee wellness events in DE, MD, PA & NJ
- Heart in the Game events throughout DE
- Summer Camp visits in DE, MD, PA, & NJ
- Emergency Preparedness Day in Dover
- De-Stress events during exam times at colleges in DE, MD, PA, & NJ
- Family literacy events at local schools

PAWS for People is truly grateful for our supporters' continuing belief in our mission which enables us to expand PAWS' outreach and strengthen our sustainability.

In 2019, we successfully continued working on our goals of building and improving staff structure, team training procedures, and expanding program delivery. Our wonderful PAWS office hosted many training sessions and events.

Securing funding to support daily operations and programs as well as reducing expenses to maximize our funding are ongoing priorities. We remain committed to strengthening the diversity of our revenue sources by expanding our individual donor base, broadening foundation support, building fundraisers, and increasing business collaboration. PAWS' year-end Annual Appeal continues to be our only direct mail campaign to provide essential funding for programs and essential operations.

Active community engagement is greatly increasing our visibility, awareness, and new friends. We appreciate the support from a growing number of event sponsors. PAWS proudly continues our long-standing partnerships with Hillside Heating & Cooling, Concord Pet Foods & Supplies, and Discover.

PAWS is grateful to all our supporters for your generosity and the many thoughtful ways you invest in PAWS. The impact of your support is long-lasting... you are ensuring that PAWS pet therapy teams and programs can continue to change lives!

PAWS received support from the following 14 grantors in 2019:

- Cecil County VLT Local Community Grant
- Chichester duPont Foundation
- City of Newark
- Dansko Foundation
- Delaware Community Foundation
  - BHA Foundation
  - Fund for Children's Literacy
  - Mildred H. & Ray A. Thompson Fund
- Discover
- Incyte Charitable Giving Foundation
- Jewish Community Foundation of Greater Mercer
- State of Delaware Grant-in-Aid
- The Christmas Shop Foundation
- The Mushroom Festival, Inc.
- Wilmington Flower Market