PAWS for People
HEALING PET THERAPY SINCE 2005

Dear Friends,

We know that you receive requests for donations and sponsorships each year for many wonderful and important causes. We truly appreciate your considering participation in PAWS for People's Doodles in Dewey. ***You will be supporting PAWS life-changing pet therapy programs in our four-state area.***



PAWS for People's Doodles in Dewey
Friday, April 29 – Sunday, May 1, 2022
Dewey Beach, Delaware

This popular event brings together people and their doodles to enjoy a weekend of fun including a Saturday Romp on the Beach, a Pet Costume Parade, Yappy Hours and much more.

This is the 16th year for this successful event and the first year that it will support the pet therapy programs of PAWS for People. **In 2019, 800+ people & 600+ doodles joined the fun. This year's expected attendance will offer huge visibility for your business.**

We invite your participation and appreciate your support of the incredible impact of PAWS pet-assisted therapy! Business Partners can get involved in a variety of ways. This package provides your business the opportunity to participate through sponsorship, percentage of sales and/or in-kind donations.

PAWS for People is a nonprofit organization committed to providing therapeutic visits to any person in the community who would benefit from interaction with a well-trained, loving pet. The anxiety and isolation brought by the Covid pandemic is creating a need for pet therapy that is greater than ever before. From hospitals and skilled care facilities to chemical dependency centers and schools, thousands of people are experiencing the hope and healing of one-on-one pet therapy visits thanks to hundreds of dedicated volunteers and their loving therapy companions. **A visit from a PAWS pet therapy team makes a difference!** Learn more at **www.PAWSforPeople.org**



Help PAWS for People Bring Smiles!

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Doodles in Dewey 2022 Participation Opportunities

Gold Sponsorship ($1,000)

- Sponsor Spotlight eNews article highlighting your participation (distribution 9,000+)
- Recognition of your sponsorship on event eBlasts & participant emails
- Facebook posts recognizing your support (initial Facebook post announcement reached 14,000+ people)
- Free 10' x 10' vendor space on the beach on Saturday, April 30 (info only no sales)
- Company name/logo with link on Doodles in Dewey event website
- Prominently placed company logo on 2022 event t-shirts
- Gold level sponsor recognition with two signs on the beach
- Opportunity for company-provided giveaway or literature in all participant packets

Silver Sponsorship ($500)

- Facebook posts recognizing your support (initial Facebook post announcement reached 14,000+ people)
- Free 10' x 10' vendor space on the beach on Saturday, April 30 (info only no sales)
- Company name/logo with link on Doodles in Dewey event website
- Your company logo on 2022 event t-shirts
- Silver level sponsor recognition with one sign on the beach
- Opportunity for company-provided giveaway or literature in all participant packets

Bronze Sponsorship ($250)

- Company name/logo with link on Doodles in Dewey event website
- Your company name on 2022 event t-shirts
- Bronze level sponsor recognition with one sign on the beach

In-kind donations of goods or services are needed for raffles and event prizes

- Consider donating an item that would provide great exposure for your business.
- Your donation will be recognized in the event thank you and in raffle signage at the event.

Host a Yappy Hour or Donate a Percentage of Sales

- Restaurants are needed to host pet-friendly Yappy Hours on Friday and Saturday evening with a percentage of sales being donated to PAWS for People.
- Businesses are needed to donate percentage of sales or offer special discounts to Doodle Participants.
- These opportunities will be heavily promoted to all registered participants via participant packets, emails, and Facebook posts.

PAWS for People's Doodles in Dewey
2022 Business Partner Commitment Form

Company Name (as you wish it to appear in promotional materials)

_____

Contact Name/Title_____

Address_____

City, State, Zip_____ Phone_____

Email_____

____ **I would like to sponsor the 2022 PAWS for People's Doodles in Dewey event.**

____ **Gold Sponsor $1,000** ____ **Silver Sponsor $500** ____ **Bronze Sponsor $250**

- **Please select a payment method**:
  _____Check enclosed _____ Will pay online (www.PAWSforPeople.org) _____ Invoice me
- **Please email your logo** to events@PAWSforPeople.org
- **Please provide website address that you would like linked to your logo on our website**
  _____

____ **I would like to donate raffle item or prize for PAWS for People events.**

Item description: _____

_____

Item value: $_____ **Select one:** _____ Item enclosed _____ Please pick up

____ **I would like to host a Yappy Hour for the Doodles in Dewey participants.**

_____ Friday, April 29th **_____ Saturday, April 30**

Please provide details (time, percent of sales donation, etc.): _____

_____

____ **I would like to provide a percent of sales donation or a discount for Doodles in Dewey participants.**

Please provide details: _____

_____

PAWS for People is a 501(c)(3) E.I.N. 76-0780197

Please return to: PAWS for People - P.O. Box 9955; Newark, DE 19714

Event Contacts for Additional information or questions:

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