



Greetings!

We hope that all is well with you as we head into summer. PAWS for People is busier than ever, responding to an unprecedented level of need for pet therapy support. From schools to workplaces, hospitals to assisted living communities, people are struggling with serious concerns and mental health challenges; they need the comfort, healing, support, and the many proven benefits that PAWS pet therapy provides. We need your help to support this valuable, life-changing work. We know you receive requests for donations and sponsorships for many wonderful causes, and we truly appreciate your consideration of 2023 support for PAWS for People.

It is time to get ready for PAWS for People's premier community event & fundraiser!

2023 PAWS WAG & Walkathon

September 21st – October 21st

Concluding community festival October 21st from 10:00 AM - 1:00 PM at Glasgow Park

Our popular cumulative, virtual marathon returns! This month-long event kicks-off on Thursday, September 21st and will conclude on Saturday, October 21st with a large, celebratory, community festival filled with vendors, games, training & agility demonstrations, food trucks, doggie contests, and more.

The 2023 sponsor funding levels and benefits remain the same. The options provide opportunities for you to support PAWS and receive the benefits and recognition of sponsorship at a level that fits your needs. As always, we strive to offer our sponsors visibility and are willing to work on new ideas.

****Commit to Sponsor by JULY 15th to get your logo on Event Poster & 3 months of Promotion****

Your PAWS sponsorship will make a huge community impact.

By supporting PAWS programs and pet therapy team training, you change lives!

PAWS for People™ (Pet-Assisted Visitation Volunteer Services, or PAWS) is a non-profit organization, founded in 2005, committed to improving the lives of people in our community by lovingly providing individualized, therapeutic visits with our specially trained volunteers and their certified gentle, affectionate pets. It's well-known (and scientifically proven) that interaction with a gentle, friendly pet has significant health benefits. Thanks to 400+ volunteers and their pet therapy companions, PAWS typically touches the lives of over 602,000 people annually.

A visit from a PAWS pet therapy team makes a difference... bringing encouragement, comfort, joy & more!

Thank you for your consideration of support in 2023.

In addition to the benefits listed below for specific sponsorship levels, all 2023 PAWS sponsors will be recognized as follows:

- Your logo displayed on event registration websites, with an embedded link to your website
- In the PAWS eNewsletter currently distributed to over 8,000 recipients bi-weekly
- On event signage and program materials as appropriate
- \$1,000 or greater total sponsors will be recognized on PAWS for People website as a PAWS Partner

Please choose the Level at which you wish to participate:

<u>Sponsor Level</u>	<u>Amount</u>	<u>Benefits include those listed above PLUS</u>
Leader of the Pack	\$2,000	Recognition as a presenting sponsor, 10 free WAG & Walkathon Registrations, <i>Plus All \$1,500 Level benefits</i>
Top Dog	\$1,500	Recognition at closing event, 5 free WAG & Walkathon registrations, a special PAWS to DeStress visit to your company or organization , <i>Plus All \$1,000 Level benefits</i>
Bone-A-Factor	\$1,000	Recognition throughout the month-long event in Facebook posts, eNews articles, and all participant registration confirmations and donor thank you emails. <i>Plus All \$500 Level</i>
Furry Friend	\$ 500	Your Business <u>Logo</u> on event t-shirts & free 10x10 vendor space
Tail Wagger	\$ 250	Your Business <u>Name</u> on event t-shirts





2023 WAG & Walkathon Sponsor Commitment Form

Company Name: _____

As you wish it to appear in promotional materials

Contact Name/Title _____

Address _____

City, State, Zip _____

Phone _____ Email _____

I am happy to become a 2023 PAWS WAG & Walkathon Sponsor

Level _____ \$ _____

Please select a payment method:

Check enclosed Will pay online (PAWSforPeople.org) Invoice me

Please send your company logo and website link to: events@PAWSforPeople.org

Reply Deadline: September 1st

Commit to Sponsor by JULY 15th: Get your logo on the Event Poster & 3 months of Promotion

Please return to:

PAWS for People | P.O. Box 9955, Newark, DE 19714

Fax: (302) 351-8116

Email: events@PAWSforPeople.org

For more information or to discuss questions or other ideas that you might have, please call Kate Rosenthal or Rosemarie LeNoir at PAWS for People at 302-351-5622.

Thank you for supporting PAWS for People!

PAWS for People is a 501(c)(3) E.I.N. 76-0780197